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Fee Calculator

To help you determine which platform offers the best financial advantage based on your expected sales volume, use the fee calculator below. Enter your expected monthly sales and the average price per product to see the estimated fees for each platform.

How to Estimate Monthly Fees

Estimating your monthly fees involves understanding each platform's fee structure and applying it to your projected sales. Here's a step-by-step guide on how to calculate the estimated monthly fees for each platform based on two key inputs:

1. **Monthly Sales (\$):** The total revenue you expect to generate each month.
2. **Average Price per Product (\$):** The average selling price of each AI-generated product.

Step-by-Step Calculation

Below are the detailed calculations for each platform based on your inputs:

1. Etsy

- **Listing Fee:** \$0.20 per item listed.
- **Transaction Fee:** 6.5% of the sale price (including shipping).
- **Payment Processing Fee:** 3% + \$0.25 per transaction (varies by country).

Calculation:

1. **Assume you list N items per month.**
2. **Total Listing Fees:** $\$0.20 \times N$
3. **Total Transaction Fees:** $6.5\% \times \text{Monthly Sales}$
4. **Total Payment Processing Fees:** $3\% \times \text{Monthly Sales} + \$0.25 \times \text{Number of Sales}$

Example:

- Monthly Sales: \$2,000
- Average Price per Product: \$50
- Number of Sales: $\$2,000 / \$50 = 40$
- Listing Fees: $\$0.20 \times 40 = \8



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- Transaction Fees: $6.5\% \times \$2,000 = \130
- Payment Processing Fees: $3\% \times \$2,000 + \$0.25 \times 40 = \$60 + \$10 = \$70$
- **Total Estimated Monthly Fees:** $\$8 + \$130 + \$70 = \208

2. Shopify

- **Monthly Subscription:** Ranges from \$29 to \$299 per month.
- **Transaction Fee:** $2.9\% + \$0.30$ per online transaction (lower with Shopify Payments).
- **Additional Costs:** Apps and themes may incur extra fees.

Calculation:

1. **Choose your subscription plan (e.g., \$29/month).**
2. **Total Subscription Fee:** \$29
3. **Total Transaction Fees:** $2.9\% \times \text{Monthly Sales} + \$0.30 \times \text{Number of Sales}$

Example:

- Monthly Sales: \$2,000
- Average Price per Product: \$50
- Number of Sales: 40
- Subscription Fee: \$29
- Transaction Fees: $2.9\% \times \$2,000 = \58
- Payment Fees: $\$0.30 \times 40 = \12
- **Total Estimated Monthly Fees:** $\$29 + \$58 + \$12 = \99

3. Redbubble

- **Base Price:** Set by Redbubble; sellers add their markup.
- **Commission:** Variable, depending on the product and markup.

Calculation:

1. **Determine your markup percentage (e.g., 20%).**
2. **Total Earnings:** Markup \times Monthly Sales

Example:



Hustle *And* Income

- Monthly Sales: \$2,000
- Markup: 20%
- **Total Estimated Monthly Fees:** Redbubble handles production and shipping, so your only cost is the base price. Your earnings after fees are your markup percentage.

4. Adobe Stock

- **Contributor Earnings:** 33% royalty on each sale.
- **Exclusive Content:** Offers higher royalties for exclusive contributors.

Calculation:

1. **Total Earnings:** $33\% \times \text{Monthly Sales}$

Example:

- Monthly Sales: \$2,000
- **Total Estimated Monthly Fees:** Adobe takes 67%, so your earnings are $33\% \times \$2,000 = \660

5. Fiverr

- **Service Fee:** 20% commission on each transaction.

Calculation:

1. **Total Service Fees:** $20\% \times \text{Monthly Sales}$

Example:

- Monthly Sales: \$2,000
- **Total Estimated Monthly Fees:** $20\% \times \$2,000 = \400

6. Creative Market

- **Commission Fee:** 30% of each sale.

Calculation:

1. **Total Commission Fees:** $30\% \times \text{Monthly Sales}$

Example:

- Monthly Sales: \$2,000
- **Total Estimated Monthly Fees:** $30\% \times \$2,000 = \600



7. Amazon Handmade

- **Monthly Subscription:** \$39.99 per month.
- **Referral Fee:** 15% of each sale.
- **Additional Fees:** Optional advertising costs.

Calculation:

1. **Total Subscription Fee:** \$39.99
2. **Total Referral Fees:** $15\% \times \text{Monthly Sales}$

Example:

- Monthly Sales: \$2,000
- Subscription Fee: \$39.99
- Referral Fees: $15\% \times \$2,000 = \300
- **Total Estimated Monthly Fees:** $\$39.99 + \$300 = \$339.99$

8. eBay

- **Listing Fee:** Free up to 50 listings per month; \$0.30 per additional listing.
- **Final Value Fee:** 10-12% of the sale price.
- **Payment Processing Fee:** $2.9\% + \$0.30$ per transaction.

Calculation:

1. **Assume you list N items per month.**
2. **Total Listing Fees:** $\$0.30 \times (N - 50)$ if $N > 50$
3. **Total Final Value Fees:** $10\% \times \text{Monthly Sales}$
4. **Total Payment Processing Fees:** $2.9\% \times \text{Monthly Sales} + \$0.30 \times \text{Number of Sales}$

Example:

- Monthly Sales: \$2,000
- Average Price per Product: \$50
- Number of Sales: 40
- Listing Fees: Since $40 < 50$, \$0



Hustle *And* Income

- Final Value Fees: $10\% \times \$2,000 = \200
- Payment Processing Fees: $2.9\% \times \$2,000 + \$0.30 \times 40 = \$58 + \$12 = \$70$
- **Total Estimated Monthly Fees:** $\$200 + \$70 = \$270$

9. ArtStation

- **Basic Account:** Free with limited features.
- **Pro Account:** \$10 per month for additional features.
- **Commission Fee:** 5% on each sale.

Calculation:

1. **Choose your account type (e.g., Pro at \$10/month).**
2. **Total Subscription Fee:** \$10
3. **Total Commission Fees:** $5\% \times \text{Monthly Sales}$

Example:

- Monthly Sales: \$2,000
- Subscription Fee: \$10
- Commission Fees: $5\% \times \$2,000 = \100
- **Total Estimated Monthly Fees:** $\$10 + \$100 = \$110$

10. Society6

- **Artist Margin:** Set your own markup above the base price.
- **No Upfront Costs:** Society6 handles production, shipping, and customer service.

Calculation:

1. **Determine your artist margin (e.g., 20%).**
2. **Total Earnings:** Artist Margin \times Monthly Sales

Example:

- Monthly Sales: \$2,000
- Artist Margin: 20%



- **Total Estimated Monthly Fees:** Society6 takes the base price; your earnings are your margin, so $\$2,000 \times 20\% = \400

Interactive Fee Calculator Table

To streamline the process, use the table below by inputting your expected monthly sales and average price per product. The estimated monthly fees will be calculated based on the platform-specific fee structures.

Platform	Monthly Sales (\$)	Average Price per Product (\$)	Number of Sales	Estimated Monthly Fees (\$)
Etsy				
Shopify				
Redbubble				
Adobe Stock				
Fiverr				
Creative Market				
Amazon Handmade				
eBay				
ArtStation				
Society6				

Note: This table is interactive in the live version. Input your values to calculate estimated fees.

Example Calculation Walkthrough

Let's walk through an example to illustrate how to use the fee calculator for a specific platform.

Scenario:

- **Monthly Sales:** \$2,000
- **Average Price per Product:** \$50

Calculations for Etsy:



1. **Number of Sales:** $\$2,000 / \$50 = 40$
2. **Listing Fees:** $\$0.20 \times 40 = \8
3. **Transaction Fees:** $6.5\% \times \$2,000 = \130
4. **Payment Processing Fees:** $3\% \times \$2,000 + \$0.25 \times 40 = \$60 + \$10 = \$70$
5. **Total Estimated Monthly Fees:** $\$8 + \$130 + \$70 = \208

Calculations for Shopify (Basic Plan):

1. **Subscription Fee:** \$29
2. **Transaction Fees:** $2.9\% \times \$2,000 = \58
3. **Payment Processing Fees:** $\$0.30 \times 40 = \12
4. **Total Estimated Monthly Fees:** $\$29 + \$58 + \$12 = \99

Calculations for Fiverr:

1. **Service Fee:** $20\% \times \$2,000 = \400
2. **Total Estimated Monthly Fees:** \$400

By applying this method to each platform, you can compare which one aligns best with your financial goals and operational preferences.